

City Council Strategic Planning Session

Meeting Agenda - Final

Mayor Mark Freeman
Vice Mayor Scott Somers - District 6
Councilmember Rich Adams - District 1
Councilmember Julie Spilsbury - District 2
Councilmember Francisco Heredia - District 3
Councilmember Jennifer Duff - District 4
Councilmember Alicia Goforth - District 5

Thursday, September 18, 2025

7:30 AM

Community Room

Roll Call

- 1 **Mayor's Welcome**
- 2 **Hear a presentation, discuss, and provide direction on the Follow-Up City Council Strategic Planning Session Purpose and Agenda:**
- 2-a [25-0769](#) Hear a presentation, discuss, and provide direction on the purpose of the Follow-Up City Council Strategic Planning Session and an overview of the day's agenda.
- 3 **Presentations:**
- 3-a [25-0761](#) Hear a presentation, discuss, and receive an update on the General Governmental Funds outlook and forecast.
- 3-b [25-0762](#) Hear a presentation, discuss, and receive an update on improvements for the Development Services Department, including department coordination, doing business in Mesa, small business support, and land use planning.
- 3-c [25-0763](#) Hear a presentation, discuss, and receive an update on Economic Development in Mesa, including attracting high-wage/high-value jobs and retail.
- 3-d [25-0764](#) Hear a presentation, discuss, and receive an update on citywide branding efforts.
- 3-e [25-0765](#) Hear a presentation, discuss, and receive an update on Artificial Intelligence in Mesa.
- 4 **Brief discussion on City Council Strategic Priorities.**

5 Adjournment.

The City of Mesa is committed to making its public meetings accessible to persons with disabilities. For special accommodations, please contact the City Manager's Office at (480) 644-3333 or AzRelay 7-1-1 at least 48 hours in advance of the meeting.

Si necesita asistencia o servicio de interpretación en Español, comuníquese con la Ciudad al menos 48 horas antes de la reunion al 480-644-2767.