

**FINAL - MINUTES
OF THE NEW BRAUNFELS DOWNTOWN BOARD
REGULAR MEETING OF THURSDAY, JULY 9, 2026**

AGENDA

1. CALL TO ORDER

Chair Jenny Jaeckle called the meeting to order at 9:00AM.

2. ROLL CALL

Present: Matt Gandrud, Pat Butler, David Kneuper (9:03AM), Chris Snider, Gary Seals (9:07AM), Jenny Jaeckle, Paul Schaefer, Cheryl Ann Fisher, Tanya Pence, and Sarah Harper.

Absent: Angie Martinez

3. APPROVAL OF MINUTES

A) Approval of the March 30, 2026 regular meeting minutes.

Chair Jaeckle introduced this item. Cheryl Ann Fisher motioned to approve the March 30, 2026 regular meeting minutes. Sarah Harper seconded, and the motion was approved unanimously.

4. CITIZENS' COMMUNICATIONS

This time is for citizens to address the Board on issues and items of concerns not on this agenda. There will be no Board action at this time.

Chair Jaeckle introduced this item. No comments were made.

5. PRESENTATION, DISCUSSION, AND POSSIBLE ACTION

A) Discussion and possible action to elect a Chair and a Vice Chair.

Chair Jaeckle introduced this item. Cheryl Ann Fisher motioned to recommend Jenny Jaeckle as Chair and Paul Schaefer as Vice Chair, Sarah Harper seconded, and the motion was approved unanimously.

B) Presentation and possible action to amend the New Braunfels Downtown Board Bylaws.

Chair Jaeckle introduced this item. Mandi Scott, Economic & Community Development Manager, presented on this item and outlined the proposed changes. Pat Butler motioned to approve the amendments to the Downtown Board bylaws as presented, Paul Schaefer seconded, and the motion was approved unanimously.

- C) Discussion and possible action to schedule the Downtown Board meeting dates to May 31, 2027.

Chair Jaeckle introduced this item. The Board discussed potential dates to schedule the Downtown Board meeting dates to May 31, 2027. Paul Schaefer motioned to approve the following dates for the Downtown Board meetings: September 8, 2026 - 2PM, November 10, 2026 - 2:30PM, January 12, 2027 - 2PM, March 9, 2027 - 2PM, and May 11, 2027 - 2PM, David Kneuper seconded, and the motion was approved unanimously.

6. GENERAL DOWNTOWN UPDATES

- A) Presentation and update on Downtown projects, events, and initiatives.

Chair Jaeckle introduced this item. Ms. Scott presented a downtown update, which included recent and upcoming events, completed and ongoing beautification projects, and key upcoming dates.

- B) Presentation and update on the Downtown Curb Management Study.

Chair Jaeckle introduced this item. Elizabeth Dupont, Transportation & Construction Services Transportation Planner, presented an update on the Downtown Curb Management Study. The update included plan purpose, existing conditions, outreach schedule, and next steps. Ms. Dupont answered questions from the Board.

- C) Presentation and update on the Arts and Culture Master Plan.

Chair Jaeckle introduced this item after 6. D. Ms. Scott presented and update on the Arts and Culture Master Plan. The update included plan goals, key considerations, downtown focused recommendations, and priority areas. Ms. Scott answered questions from the Board.

- D) Presentation and update on the Downtown parking program.

Chair Jaeckle introduced this item after 6. B. Jeff Jewell, Director of Economic & Community Development, presented an update on the Downtown parking program. The update included an overview of the Parking Revenue Reinvestment Plan, key program data, and outlined projects currently underway that are being funded through parking revenue. Staff answered questions from the Board.

7. ADJOURNMENT

Chair Jaeckle adjourned the meeting at 10:32AM.

By: _____
JENNY JAECKLE, CHAIR

