

**FINAL - MINUTES
OF THE NEW BRAUNFELS DOWNTOWN PARKING REVENUE ADVISORY COM
REGULAR MEETING OF MONDAY, MARCH 23, 2026**

AGENDA

1. CALL TO ORDER

Chair Angie Martinez called the meeting to order at 1:00PM.

2. ROLL CALL AND ESTABLISHMENT OF QUORUM

Present: Chris Snider (1:02PM), Jennifer Wilson, Sammie Martinek, Angie Martinez, Peter Landerman, Fred Heimer and Lindsey Gillum.

3. CITIZENS' COMMUNICATIONS

Chair Martinez introduced this item and no comments were made.

This time is for citizens to address the Committee on issues and items of concerns not on this agenda. There will be no Committee action at this time.

4. APPROVAL OF MINUTES

A) Approval of the February 5, 2026 regular meeting minutes.

Chair Martinez introduced this item. Peter Landerman motioned to approve the February 5, 2026 regular meeting minutes, Sammie Martinek seconded, and the motion was approved unanimously.

B) Approval of the February 9, 2026 regular meeting minutes.

Chair Martinez introduced this item. Peter Landerman motioned to approve the February 9, 2026 regular meeting minutes, Fred Heimer seconded, and the motion was approved unanimously.

5. PRESENTATION, DISCUSSION, AND POSSIBLE ACTION

A) Presentation, discussion, and possible action on Downtown parking reinvestment priorities.

Chair Martinez introduced this item. Mandi Scott, Economic & Community Development Manager, presented on the priority areas previously approved by the committee, along with potential reinvestment projects within each category. The committee supports projects and improvements within the following priorities - in this order: Pedestrian Safety & Comfort (highest priority), Improved Parking Experience, and Additional Parking Supply. Revenue reinvestment will focus on walkability, landscaping updates at and

around Main Plaza, public education, and additional public parking opportunities. The committee also recommends a full-time employee to support beautification, landscaping, and maintenance across Downtown. This position will augment current teams and will result in 40 hours per week focused on Downtown. The committee will also look for opportunities to enhance other larger projects.

The committee does not recommend changes to the current managed parking program; a full year of data is preferred before changes are considered.

Staff will give the committee quarterly reports on projects within these priorities, including program details for a Business Validation Program.

6. ADJOURNMENT

Chair Martinez adjourned the meeting at 2:53PM.

By: _____
ANGIE MARTINEZ, CHAIR