



**CITY OF NEW BRAUNFELS, TEXAS
CENTRAL TEXAS TECHNOLOGY CENTER
ADVISORY BOARD MEETING
BOARD ROOM - BUILDING B
2193 FM 758**



TUESDAY, OCTOBER 8, 2024 at 7:45 AM

AGENDA

1. CALL TO ORDER

2. ROLL CALL

3. APPROVAL OF MINUTES

A) Approval of the August 13, 2024 regular meeting minutes [24-1240](#)

4. CITIZENS' COMMUNICATIONS

This time is for citizens to address the Committee on issues and items of concerns not on this agenda. There will be no Committee action at this time.

5. DISCUSSION AND POSSIBLE ACTION

A) Discussion and possible action to identify marketing [24-1241](#)
strategies for the CTTC

B) Discussion and recap on CTTC Advisory Board [24-1243](#)
accomplishments, to date

C) Discussion and possible action to set CTTC Advisory [24-1244](#)
Board goals

6. COMMITTEE UPDATES

A) Discussion and update from the Facility Naming & [24-1245](#)
Signage Committee

B) Discussion and update from the Workforce & ISDs [24-1246](#)
Committee

7. REPORTS

A) Reports and updates from the following entities: [24-1247](#)
- ISDs
- TSTC
- FAME Lone Star Chapter
- Alamo College/NLC
- Chamber of Commerce
- Cities

8. **ADJOURNMENT**

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the bulletin board at the New Braunfels City Hall.

Board Liaison

NOTE: Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the City Secretary's Office at (830) 221-4010 at least two (2) work days prior to the meeting so that appropriate arrangements can be made.